

SRICHARAN REDDY

GRAPHIC DESIGNER

Gandhinagar, Gujarat, IN.
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PROFILE

Creative and organized graphic designer with experience of working in the industry for the past two years, developing brand style guides, and designing company logos, posters and creatives for social media and other solutions.

EXPERIENCE

THE SOUR BITE
Graphic Designer
Feb 2023 - Present

Responsible for all kinds of deliverables from the design department ranging from Brand Identity, Logo etc. to Icons for website, illustrations.

ENOZI DIGITAL MARKETING
Graphic Design Intern
Jan 2022 - March 2022

Primary roles and responsibilities included handling a huge number of clients on daily bases and creating social media posts on a daily basis.

CHAI PANI CAFE
Graphic Design Intern
Jan 2021 - Oct 2021

Was the inhouse graphic designer, creating menus, brochures, in cafe branding, social media posts and also working on packaging.

RUSTOMJEE ACADEMY
Graphic Design Intern
Jul 2020 - Sep 2020

I was required to work on their creatives used for mobile and email marketing and also made whiteboard videos as part of the marketing campaign.

EDUCATION

UNITEDWORLD INSTITUTE OF DESIGN

M. Des Visual Experential Design
July 2022 - Present

FOOTWEAR DESIGN AND DEVELOPMENT INSTITUTE

B. Des Retail and Fashion Merch
July 2018 - May 2022

CHINMAYA VIDYALAYA HYDERABAD

Senior Secondary
April 2016 - March 2018

KENDRIYA VIDYALAYA ANANTAPUR

Secondary
2006 - March 2016

SKILLS

PHOTOSHOP
Profecient

ADOBE PREMIERE PRO
Intermediate

ADOBE ILLUSTRATOR
Profecient

ADOBE AFTER EFFECTS
Intermediate

ADOBE XD
Intermediate

PROCREATE
Profecient